



from the desk of Icky Twerp...

SLAM BANG THEATER RETRO WEEKEND

Benefiting iMedia's Youth Channel

September 24 & 26, 2009

Levels of Support

\$25,000

Executive Producer

Title Sponsorship of Slam Bang Theater documentary screenings and Slam Bang Theater Marathon

- Title Sponsorship of *Slam Bang Theater* documentary screenings and *Slam Bang Theater* Marathon
- 60-second sponsor recognition at beginning of all *Slam Bang Theater* documentary screenings during *SBT DFW Retro Weekend* event
- 60-second sponsor recognition at beginning of each hour of *Slam Bang Theater* marathon cablecast on Dallas iMedia Youth Channel
- 60-second corporate spot cablecast on Dallas iMedia Youth Channel for six months, weekdays in after-school block, and in Saturday morning block
- Sponsorship of the Memorabilia Exhibition at the *SBT DFW Retro Weekend* in Fort Worth
- 20 -VIP Passes to the *Slam Bang Theater DFW Retro Weekend*
- Banner ad on www.dallasimedia.net
- Sponsorship of two week-long iMedia Studio Camps for underserved youth
- Logo inclusion in *SBT DFW Retro Weekend* event promo on Dallas iMedia Network and www.dallasimedia.net
- Logo recognition on all outdoor advertising of event
- All benefits listed under Production Assistant

\$15,000

Producer

Title Sponsorship of Slam Bang Theater Memorabilia Exhibition; Underwrite SBT Marathon;

- Title Sponsorship of the *Slam Bang Theater* Memorabilia Exhibition at the *SBT DFW Retro Weekend* event at Scott Theater in Fort Worth
- 30-second sponsor recognition at beginning of each hour of *Slam Bang Theater* marathon cablecast on Dallas iMedia Youth Channel
- 30-second sponsor recognition in credits of all *Slam Bang Theater* documentary screenings during *SBT DFW Retro Weekend* event
- 30-second corporate spot cablecast on Dallas iMedia Youth Channel for three months, weekdays in after-school block and in Saturday morning block
- 10 -VIP Passes to the *Slam Bang Theater DFW Retro Weekend*
- Banner ad on www.dallasimedia.net
- Logo inclusion in *SBT DFW Retro Weekend* event promo on Dallas iMedia Network and www.dallasimedia.net
- Sponsorship of four After-school Neighborhood Media Camps for underserved youth
- Logo inclusion in *SBT DFW Retro Weekend* event promo on Dallas iMedia Network and www.dallasimedia.net
- Logo recognition on all outdoor advertising of event
- All benefits listed under Production Assistant



Additional Levels of Support –
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Levels of Support continued

\$10,000

Director

Underwrite live interactive discussion of vintage children's television programming ; Underwrite 60's dance band

- Podium recognition at live panel discussion on impact of early days of children's television
- 30-second sponsor recognition in credits of all *Slam Bang Theater* documentary screenings during *SBT DFW Retro Weekend* event
- Sponsor recognition signage and mention at 60's dance band performance stage
- Sponsorship of 25 Young Producer iMedia Memberships for underserved youth
- 6- VIP Passes to the *Slam Bang Theater DFW Retro Weekend*
- Sponsor recognition at *Slam Bang Theater* Memorabilia Exhibition at the *SBT DFW Retro Weekend* event at Scott Theater in Fort Worth
- Logo inclusion in *SBT DFW Retro Weekend* event promo on Dallas iMedia Network and www.dallasimedia.net
- Logo recognition on all outdoor advertising of event
- All benefits listed under Production Assistant

\$5,000

Assistant Director

- Logo inclusion in *SBT DFW Retro Weekend* event promo on Dallas iMedia Network and www.dallasimedia.net
- Logo recognition on all outdoor advertising of event
- 4-VIP Passes to the *Slam Bang Theater DFW Retro Weekend*
- Sponsor recognition at *Slam Bang Theater* Memorabilia Exhibition at the *SBT DFW Retro Weekend* event at Scott Theater in Fort Worth
- Sponsorship of 15 Young Producer iMedia Memberships for underserved youth
- All benefits listed under Production Assistant

\$2,500

Artistic Director

- 2 VIP Passes to the *Slam Bang Theater DFW Retro Weekend*
- Sponsorship of one After-School Neighborhood Media Camp for underserved youth
- All benefits listed under Production Assistant

\$1,000

Casting Director

- 2 VIP Passes to the *Slam Bang Theater DFW Retro Weekend*
- Sponsorship of 5 Young Producer iMedia Memberships for underserved youth
- All benefits listed under Production Assistant levels

\$500

Production Assistant

- "Red Carpet" wall recognition at *Slam Bang Theater DFW Retro Weekend*
- Recognition in event press releases
- Acknowledgement on www.dallasimedia.net
- 4 Passes to all *Slam Bang Theater DFW Retro Weekend* events

To enlist as an event sponsor or for more information,
contact Lisa Hembry at 214-631-5571 ext 304 or lhembry@dallasimedia.net

*Dallas iMedia Network is a 501(c)(3) nonprofit corporation.
Sponsorships are tax deductible to the extent of IRS guidelines.*